



About me

Passioned product designer from the Netherlands with over 15 years experience in design. From process to pixels, from prototype to interview. I’m eager to learn and deliver the best product.

I’m a allround data driven designer with skills in product design, visual design, UX/UI and prototyping. I like to interview, collaborate with engineers and stakeholders. I have experience in big corporate, e-commerce, tech and health. I like to engage with people, i’m vocal and dare to speak up.

Name	Ivo Martijn Hagoort
Born	August 10, 1983 in Heusden, NL
Address	Residentieplein 75 5223 LP Den Bosch
Phone	06 - 28 34 24 27
Website	www.ivohagoort.nl
Mail	ivo@ivohagoort.nl

Experience



Bol
2020 - Present

- Worked in 2 teams, Online (Customer) Service & Checkout
- Product Led approach for our projects
- Designed new pages for Order, Invoices, Returns, new service emails
- Interviewed customers and service experts



AkzoNobel
2018 - 2019

- Freelance Visual Designer for AkzoNobel in the online scrumteam
- Worked on labels like Flexa, Coral, Dulux, Alabastine, Ceta Bever, Cuprinol, Hammerite and Sikkens
- Designed e-commerce pages, landing pages and apps



Driessen HRM
2017 - 2018

- Freelance Visual Designer for Driessen HRM
- Part of the Marketing team
- Designed multiple websites like IJK.nl and DriessenGroep.nl



CZ Zorgverzekering
2016 - 2017

- Visual Designer for CZ Zorgverzekering, part of the Online team
- Working on the website cz.nl
- Part of the concept team which worked on multiple concepts and labels for caregivers, youth, pregnancy



Colours
2005 - 2015

- Visual Designer for Colours, a full service online agency
- Top 10 agency in The Nederland
- Worked on cases for Efteling, Philips, Maxi-Cosi, Hartstichting



FKKC Design
2004 - 2005

- Small design agency with 5-10 colleagues
- Working on websites for local customers
- Learned a lot about design in general and development handover, picked up some coding skills as well



Digital Material
2001 - Present

- Business owner of Digital Material
- Worked for smaller and bigger clients, both local and national
- Learned all aspects of design and running a business
- It shaped me as human and as designer
- Till this day I’m running my business with passion

Education

2001 - 2004  De Eindhovense School

De Eindhovense School (Grafisch Lyceum) MultiMedia Vormgeven

1999 - 2001  WILLEM VAN ORANJE COLLEGE

Willem van Oranje College HAVO

1995 - 1999  WILLEM VAN ORANJE COLLEGE

Willem van Oranje College MAVO